



Confederation of Indian Industry

Synergizing Efforts in Diabetes Care at the Tertiary Level Care Facilities

*White Paper released at the 3rd edition of National NCD Summit
Diabetes is a preventable and treatable non-communicable disease (NCD)*

New Delhi, August 12, 2015: In light of the growing incidence of diabetes, Confederation of Indian Industry (CII), in collaboration with Eli Lilly and Company (Lilly) released a National White Paper on “*Synergizing Efforts in Diabetes Care at the Tertiary Level*” at the 3rd edition of the National NCD Summit today. **Dr. Jagdish Prasad, Director General of Health Services, Ministry of Health and Family Welfare, Government of India** was present to release the white paper. NCD Summit 2015, aimed at creating a national level platform to strengthen public health strategies for comprehensive diabetes management specifically at Tertiary level.

Speaking on the occasion, **Dr. Jagdish Prasad, Director General of Health Services, Ministry of Health and Family Welfare, Government of India**, highlighted the fact that India is at risk of becoming the diabetes capital of the world by 2025. “*Rapid globalization and lack of precautionary measures is the leading cause of diabetes in the country. Education and preventive screening would be key to avoid the burden of diabetes*”, said Dr. Prasad. He stressed on the importance of leading a healthy lifestyle and its impact on diabetes. *Our focus should be to avoid becoming the diabetes capital of the world*”.

This year’s white paper drafted with support from Population Services International (PSI) is based on the recommendations that emerged from thematic roundtable discussions held in Hyderabad, Delhi, Chennai, Kolkata, Mumbai and Guwahati, around diabetic complications such as Retinopathy, Neuropathy, Gestational Diabetes Mellitus, Cardio Vascular Disease, Nephropathy and Infections including tuberculosis. These regional roundtables witnessed participation from leading endocrinologists, specialists, and policy makers from key government institutes and organizations. ***These discussions were actively supported by the Ministry of Health and Family Welfare.***

Edgard Olaizola Story, Managing Director of Lilly India said, “*Lilly is committed to making life better for people living diabetes and we have been working to meet the needs of people with diabetes beyond medicines. We realized that increase in the cases of diabetes in the country has led to a growing burden on tertiary-level care hospitals, hence there was an urgent need for initiating a dialogue with stakeholders to strengthen the policies and practices around diabetes management in these facilities. We hope this initiative will help reduce complications related to diabetes.*

Dr. Anupam Sibal, Member, CII National Healthcare Council and Group Medical Director, Apollo Hospitals Group, welcomed the guests at the 3rd edition of the National NCD Summit and the release of the whitepaper. He said, “*Non-communicable diseases in general and diabetes in particular would take*

the center stage for discussion at the summit. The aim of the summit is to strengthen and synergize the efforts of diabetes care at the tertiary level. Technology plays an important role in dealing with the burden of diabetes. Along with that, partnerships with different countries like Europe and United States would contribute to prevent diabetes. Innovation and thinking out of the box would also be pivotal in meeting the challenge of diabetes.”

Below are some of the highlights from the recommendations that were drawn from the Regional Roundtables which have been published in the National White Paper 2015:

- Mandatory screening of complications a must at the time of diabetes diagnosis
- Integration of National Programme For Prevention and Control of Cancer, Diabetes, Cardiovascular Disease and Stroke(NPCDCS) and various Government schemes such as Revised National Tuberculosis Control Programme (RNTCP) should be done as this will ensure bilateral screening for diabetes and Tuberculosis
- All pregnant women in India should be screened for Gestational Diabetes in early pregnancy
- For effective diabetes management, blood glucose, blood pressure and lipid profile must be monitored regularly
- Every diabetic patient must get an eye checkup annually
- Life style management should be made part of the curriculum of schools
- Paramedics should be trained for screening diabetes and its complications and should also be trained on Basic Life Support and Advanced Cardiac Life Support
- Employing technology driven tools such as tele-medicine and mhealth for screening and management of diabetes, especially to cater rural population
- Primary healthcare centres should be equipped with glucometers, glucose strips, Trop-T, and ECG machines
- Need to create awareness amongst general public to remove fear of insulin and ensure therapy compliance
- Enhance the health care facilities by means of insurance policies, free medicines and insulin which can be implemented through collaboration of government, public and private partnerships (PPPs)

CII and Lilly had convened the 1st National NCD Summit in 2013 and published a National White Paper to suggest mechanisms for strengthening the NPCDCS program. In 2014, the 2nd National NCD Summit was organized with the objective to shape Diabetes Policies in Public Sector Enterprises (PSEs). These two national white papers received significant appreciation from policy makers and practitioners.

To read the detailed version of the 2015 white paper, please visit: <http://www.nationalncdsummit.in/>

About Eli Lilly and Company

Lilly is a global healthcare leader that unites caring with discovery to make life better for people around the world. We were founded more than a century ago by a man committed to creating high-quality medicines that meet real needs, and today we remain true to that mission in all our work. Across the globe, Lilly employees work to discover and bring life-changing medicines to those who need them, improve the understanding and management of disease, and give back to communities through philanthropy and volunteerism. To learn more about Lilly, please visit us at www.lilly.com and <http://newsroom.lilly.com/social-channels>.

About Confederation of Indian Industry:

The Confederation of Indian Industry (CII) is deeply committed towards combating the emerging epidemic of Non Communicable diseases (NCDs) by actively leveraging the private sector in unique public private partnership models that are both replicable and scalable. Recently CII has undertaken the unique Drive Against Diabetes [DAD] – a massive awareness and sensitization campaign across Mumbai. CII seeks to continue its initiatives in the space of NCDs.

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